

ECOLABELLING PROGRAMME OF THE PHILIPPINES – AN ISO 14024 APPLICATION

The ecolabelling program in the Philippines is an application of ISO 14024 more particularly, Type I Environmental Labelling or Ecolabelling. This ISO series awards environmental label to products and services that meet a set of predetermined requirements or based on criteria set for a particular product or service.

The program is voluntary in nature and characterized by a third party declaration. The products or services should be subjected to scrutiny on a voluntary basis that is, the manufacturers and/or distributors of a particular product or service intentionally apply for ecolabelling. A third party is an independent party outside the supplier (first party) and purchaser (second party) that evaluates the validity of the environmental claims of the applicants for ecolabelling. In the Philippines, the third party is the National Ecolabelling Programme of the Philippines-Green Choice Philippines (NELP-GCP).

The NELP-GCP awards a positive seal of approval to a product or service that meets the established leadership criteria. A license is given to a particular product or service that passed the predetermined environmental standards. Such standards take into consideration the life cycle stages (cradle to grave) of a product or service.

A. NAME AND LOGO

The Green Choice Philippines (GCP) is the official name of the national ecolabelling program of our country. It is a duly registered name with the Intellectual Property Rights of the Department of Trade and Industry (DTI).

Its unique logo, also being used as the Seal of Approval for products and services that passed the predetermined product criteria, represents the different elements of the environment and its being global in nature. The logo is a sphere divided into two parts. On the left side is the dark blue Earth while on the right side is a dark green leaf. At the center is a drop of clean water and a green bloom. A band encircles the sphere where the name “Green Choice Philippines” appears. The colors green, blue and white symbolize environmental colors of the program while the drop of clean water and a bloom symbolizes transparency. Moreover, the green leaf at the right side of the logo embodies the mission of the program to protect the environment.



B. VISION, MISSION AND GOALS

Vision

Environmentally preferable products and services are being produced and distributed in the Philippines

Mission

To guide Philippine society in choosing which of the products and services being produced and distributed in the country pose the minimum risks to environmental health and welfare

Goals

To guide the consumers when purchasing products and services that has reduced impacts to the environment;

To encourage manufacturers to adopt processes and supply environmentally sound products; and

To use the label to empower the consumers and complement the government's environmental policy

C. ORGANIZATIONAL STRUCTURE

The GCP is governed by the National Ecolabelling Programme of the Philippines (NELP) Board that acts as the main policy-making body of the program. The Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI) acts as the ELP Administrator or Programme Secretariat. There are two functional committees namely the NELP-Technical Committee (NELP-TC) that is mainly responsible for the development of product criteria, and NELP-Promotion and Advocacy Committee (NELP-PAC) that is tasked to promote the national ecolabelling program.

The NELP Board is a quasi-government entity with a multi-sectoral representation. It is composed of thirteen (13) members from government agencies, industry associations, non-government organizations, and consumer groups.

The NELP-TC is primarily tasked to develop product criteria. GCP needs to develop a significant number of product criteria for various product categories in order to acquire a critical mass of ecolabelled products or services that are available in the market. It is composed of representatives from the academe, research institutions, government agencies, trade and industry associations, professional institutions, private organizations and scientific testing centers who are technical experts. In particular, NELP-TC's responsibilities are the following:

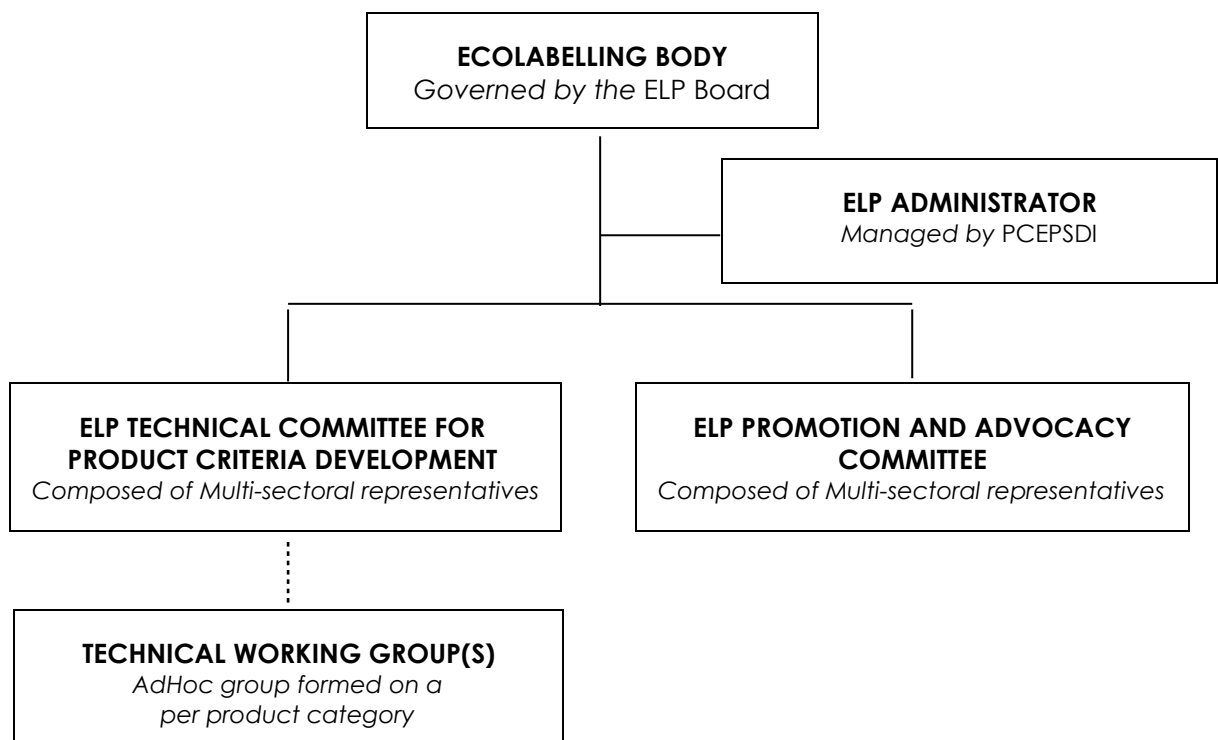
- a. To identify and recommend a product category to the ELP Board for criteria development;
- b. To review and amend, as needed, the draft criteria submitted by the Technical Working Group (TWG);
- c. To recommend to the ELP Board the draft criteria for approval; and
- d. To establish and dissolve Technical Working Groups.

Under the guidance of the NELP-TC, the TWGs are ad hoc committees assigned to deliberate on the details of the development of product criteria for specific product categories. The

TWGs are formed to develop criteria on a per product category. Each TWG is composed of groups or sectors equipped with technical knowledge and experience relevant to the product category being studied. Specifically, TWG is responsible for determining the significant environmental impacts of the products or services and developing the ecolabelling criteria which will serve as bases for evaluation of applicants for ecolabelling.

Realizing the importance to draw public awareness on the benefits of the program, the ELP Board organized the Promotion and Advocacy Committee to oversee the necessary tasks to promote the national ecolabelling program. The committee members are composed of various sectors from the academe, industries, consumer groups, and government information agencies.

Organizational structure



NELP-GCP BOARD COMPOSITION

Chairperson: Bureau of Product Standards - Department of Trade and Industry

Co-Chairperson: Environmental Management Bureau - Department of Environment and Natural Resources

Members:

1. Office of the President Republic of the Philippines
2. Department of Budget and Management Procurement Service
3. Industrial Technology and Development Institute - Department of Science and Technology (ITDI-DOST)
4. Energy Research and Testing Laboratory Services – Department of Energy (ERTLS-DOE)
5. National Solid Waste Management Commission (NSWMC)
6. National Consumer Affairs Council – Department of Trade and Industry (NCAC – DTI)
7. Productivity Development Center – Development Academy of the Philippines (PDC-DAP)
8. Citizens Alliance for Consumer Protection (CACP)
9. Philippine Business for the Environment (PBE)
10. Concerned Citizens Against Pollution (COCAP)
11. Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI)

NELP-GCP TECHNICAL COMMITTEE COMPOSITION

Chairperson: Industrial Technology and Development Institute - Department of Science and Technology

Members:

1. Bureau of Product Standards – Department of Trade and Industry
2. Bureau of Product Standards Testing Center – Department of Trade and Industry
3. Environmental Management Bureau – Department of Environment and Natural Resources
4. National Science and Research Institute – University of the Philippines Diliman
5. Department of Health
6. Chemistry Department – De La Salle University
7. Engineering Department – De La Salle University
8. Miriam College Environmental Institution
9. Mapua Institute of Technology
10. Environmental Science Program – Ateneo De Manila University
11. St. Luke’s Medical Center
12. Philippine Institute of Pure and Applied Chemistry
13. Philippine Association of Environmental Professionals

NELP-GCP PROMOTION AND ADVOCACY COMMITTEE COMPOSITION

Chairperson: Citizens Alliance for Consumer Protection

Members:

1. National Consumer Affairs Council – Department of Trade and Industry
2. Board of Investments – Department of Trade and Industry
3. Department of Budget and Management – Procurement Service
4. Philippines Business for the Environment
5. Philippine Exporters Confederation, Inc.
6. Environment Committee - Management Association of the Philippines
7. Concerned Citizens Against Pollution

NELP-GCP ESTABLISHED PRODUCT CRITERIA

PRODUCT CATEGORY	GCP CODE
Tissue Paper Products	2002002
Zinc-Carbon and Zinc-Alkaline Manganese Dioxide Batteries	2003003
Polyethylene and Polypropylene Packaging Materials	2003004
Printing and Writing Paper	2004006
Crayons	2006007
Portable Fire Extinguishers Carbon Dioxide, Dry Chemical, Clean Extinguishing Agent	2006008
Cement	2006009
Fluorescent Lamp	2007010
Electronic Ballast	2007011
Oil-Based Paint	20070012
Water-Based Paint	20070013
Liquid Disinfectants	20080014
Pen	20080015
Pencil	20080016
Paper Envelope	20080017
Paperboard	20080018
Inkjet Cartridge	20080019
Toner Cartridge	20080020
Automotive Service Station	20080021
Desktop Computer	20080022
Laptop Computer	20080023
Computer Monitor	20080024
Printer	20080025
Photocopier	20080026
Multi-Function Printing Device	20080027
Facsimile Machine	20080028
Bath Soap	20080029

Hair Shampoo	20080030
Liquid Dishwashing	20080031
Automotive Engine Oil	20080032
Synthetic Laundry Detergent	20080033
Organic Infill Material	PRP 2008001
Induction Lamp Luminaires	PRP 2009002
Ceramic Tile	PRP 2010003
Organic Liquid Disinfectant	PRP 2010004

NELP-GCP AWARDED PRODUCTS

1. Cemex Philippines

- a. Island Portland Cement
- b. Rizal Super Portland Cement
- c. Cemex Palitada King
- d. APO Pozzoland
- e. APO Premium Cement

1. Unilever Philippines - Surf Laundry detergent

2. ACS Manufacturing Corporation - Pride Laundry detergent

3. NaturalFill International Corporation - Organic Infill Material

4. Veredium Energy Ventures, Inc.

- a. AGIP Diesel Sigma Plus Engine Oil
- b. AGIP Extra HTS Engine Oil
- c. XTEC Fully Synthetic Engine Oil

5. United Pulp and Paper Company, Inc.- Test liner paper board

6. Mariwasa Siam Ceramics, Inc.- Floor and Wall Ceramic Tile

7. Trevis Internationale Corp.- All in One Multipurpose Solution Plant Extract

8. Monrio Industrial Corp.- LVD Induction Lamp

9. Amon Marketing Corp. – NVIRO Eco-safe Permaseal Paint

10. RICOH (Philippines), Inc.- Multi-function printing device (MP 1900, MP2000Le, MP1600)